

Royal Music Centers
Founded 1993



Winter 2008
Volume 16 Number 1

Royal Music
West Hills Plaza
864 Route 37 West
Toms River, NJ 08755

Royal Page

732-240-2332
800-450-4385

www.royalmusic.com

Happy New Year !

Happy 2008! Royal Music has made only one resolution for this year: *TEACH MORE MUSIC.*

This year we will offer more classes hoping that more people will catch the music bug here at Royal Music.

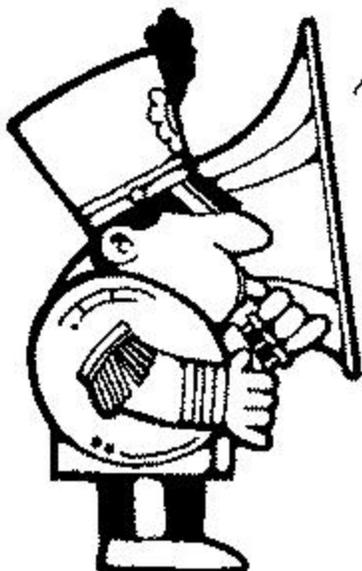
To help us reach our goal we would ask everyone who reads our newsletters and visits our store to make an effort to tell two people about Royal Music and how cool it is to play music. If each of our thousands of readers tells two friends and they tell friends and so on ... You get the idea.

So if you love making music and are happy with Royal Music then please spread the word.

Thank you for your patronage.

Royal Music Method of Practice

- 1 Set A Minimum Goal For Daily Practice
- 2 Don't Play **2** Unless You Know **1**
- 3 Don't Practice At Performance Speed
- 4 Never Learn Just The Right Hand Part For The Entire Song
- 5 Replay Your Old Songs
- 6 The Teacher Is Always Right ... The Teacher Is Never Wrong
And ... KNOWS ALL
- 7 Practice Is Not A Concert
- 8 Practice Every Day !
- 9 Have A Pencil At Your Instrument And Use It
- 10 Have Patience



**WINTER LESSONS BEGIN
THE WEEK OF JANUARY 21st.**

One Day Songbook Sale

Coming Soon: A Major Concert Event

WANTED Portable Keyboard Trades

WANTED

10 Adults For Organ/Keyboard Lessons

- Meet New People
- 10 Week Course
- Learn 6—8 Songs
- No Instrument Needed

**\$49.95 includes:
10 Class Lessons,
All Materials & Practice Time**

*If you don't want to take years of organ lessons but want to have lots of fun,
WE WANT YOU !!!*

**Seniors
1/2 Price
With This
Ad!!**

Register For Classes Now

Attention Lowrey Organ Aficionados

Royal Music currently has in stock a previously owned Lowrey Stardust. This organ is a two - year - old — one owner in great shape. This is the same organ you will see selling for \$70,000 at an authorized Lowrey Dealer.

This organ is offered at \$23,875 and trade ins will be considered. It comes with free local delivery, a year of free class lessons and a one year full parts and labor warranty.

For more information call 732-240-2332 or drop in to audition this wonderful organ.

***Doo Wop is the
Grand Pop of
Hip Hop***

submitted by E.W.

Songbook Sale One Day Only

**Wednesday
January 16th
10 am until 8 pm**

**All Sheet Music,
Songbooks & Fake
books On Sale**

It's a great idea to have plenty of new music to practice in case you get snowed in this winter.

Showroom Hours

Weekdays 10 am until 8 pm

Saturday 10 am until 6 pm

Sunday Closed

Play Music Everyday



We appreciate your
comments, notes, letters
and e-mails.
Mail 'em to ...

Royal Music
864 Route 37 West
Toms River, NJ 08755

Or via the web ...
editor@royalmusic.com

COLD WEATHER HOT SAVINGS

Lowrey LX-500 Celebration

When New:
over \$40,000

*Only one available at
this special price.
First come
first served.*



Previously
Owned Special:

Trade-Ins Accepted

Offered at:

\$6999

Baldwin 191 Marquee

Perhaps the finest Baldwin spinet organ ever
Theatre Styling
Includes Bench
Offered As Traded

only **\$200**

All Royal Music Purchased instruments include.

- FREE Local Delivery
- One Year Of FREE Class Lessons *
- FREE Operating Instructions Forever **
- Matching Bench
- Owner's Guide

* Free Class Lessons are offered on a once a week basis. Many students attend free lessons for years. One year is guaranteed

** Operating Instructions Are Offered On An As Needed Basis ... Royal Music stands behind every instrument it sells regardless of brand

All Technics Musical Instruments Prices Slashed

For 11 years from the spring of 1993 through the spring of 2004 Technics was the best selling instrument brand at Royal Music.

Technics is part of the Panasonic family. Panasonic manufactured organs, electric pianos and keyboards with the Technics brand name.

Recent success this fall selling the newest Roland musical instruments has led to an over-supply of previously owned Technics instruments.

In order to clear out some inventory we are slashing prices on all Technics instruments. Now is the time to save big \$\$\$ on the Technics instrument you have always dreamed of owning.

- **Prices of pre-owned Technics range from \$299—\$8999.**
- **Trade-ins accepted.**
- **Pre-owned Technics come with parts & labor warranties.**

***Browser's Welcome
Play Music Everyday***

Upcoming Specialty Classes:

Roland Organ	Saturday	January 5th 11 am
Keyboard Club	Saturday	January 12th 11 am
Technics Basics	Monday	January 14th 2 pm
Roland Organ	Saturday	January 19th 11 am
Lowrey Class	Friday	January 25th 2 pm
Play Any Organ	Saturday	January 26th 11 am

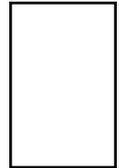
Roland Organ	Saturday	February 2nd 11 am
Keyboard Club	Saturday	February 9th 11 am
Technics Basics	Monday	February 11th 2 pm
Roland Organ	Saturday	February 16th 11 am
Lowrey Class	Friday	February 22nd 2 pm
Play Any Organ	Saturday	February 23rd 11 am

The specialty classes offered at Royal Music are designed to help you truly understand the functions of your instrument.

Today's modern instruments have a plethora of functions that many people feel more comfortable being shown how to use rather than trying to read it from their owner's guide.

If you purchased your instrument from Royal Music there is no charge for these lessons. If you purchased your instrument elsewhere please see a troubadour for class availability.

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The Jersey Shore's Favorite Music Store

January 2008 is KEY CRAZY MONTH !!!

Royal Music seeks portable keyboard trade-ins. During the month of January all portable keyboards traded in for a cabinet model piano or organ will receive an extra trade credit above and beyond the book value of the trade.

Brand New Beginner Class Starts Tuesday January 22nd @ 11 am

If you have been waiting to begin lessons or if you know someone who is interested this is the time. This ten week course will meet every Tuesday at 11 am.

